



THE T-SHIRT IN YOUR BAG IS MADE FROM 100% ORGANIC COTTON

Consider SRC Group's Organic Cotton Promotional Wear For Your Company

Colorado-based SRC Group, Inc. is launching its new custom order organic cotton corporate uniform and promotional apparel line, "ORGANIC HyPERCEPTION: Clothes for the Planet," by providing 2,500 event T-shirts made from organically grown cotton for the 16th Annual American Red Cross Fat Tire Classic.

The company currently offers custom-order organic cotton T's, polo shirts and work shirts suitable for school and club teams as well as corporate promotional wear, and plans to incorporate organic cotton into its entire cotton promotional program within two years. Examples of the promotional apparel are on the right.

According to a recent report by the Organic Exchange, from 2001 to 2005, U.S. sales of organic cotton apparel and home textiles increased 55 percent per year, from \$86 million in 2001 to \$275 million in 2005. Organic production is based on a system of farming that maintains and replenishes soil fertility without the use of toxic and persistent pesticides and fertilizers.

With its new stylish and high quality organic uniform and corporate wear products, the SRC Group is able to provide custom-made apparel (T's, polo's and work shirts) to companies and organizations that choose to align their interest in the environment with the uniforms they wear. The company is a leading custom-made uniform and promotional items firm with clients including Direct TV, Shaklee Corporation, The Broadmoor resort, and Vail Resorts.

For more information, see www.thesrcgroup.com, or contact Jerry Wheeler, the SRC Group, tel: 303-565-8270 (d) or 303-550-3750 (c), e-mail: jerry@thesrcgroup.com.



2006 American Red Cross Fat Tire Classic Event T



American Red Cross Mile High Chapter MASH Polo



Corporate/Work Shirt